

# Data privacy policy

This data privacy policy is a translation from vlot's German version of the data privacy policy. In case of doubt the German version prevails.

# Purpose of the data privacy policy

Operator of the website www.vlot.ch (hereinafter "vlot website") and the platform www.my.vlot.ch (hereinafter "vlot platform) is vlot AG in 8045 Zurich (hereinafter referred to as "vlot"). Data protection is important to vlot. vlot complies with the applicable data protection regulations and requirements.

This data protection declaration shows how vlot deals with personal data and, in particular, describes which personal data of the visitor of the vlot platform (hereinafter referred to as "user") are processed by vlot and for what purposes the processing of this data takes place. It also describes how collected personal data can be reviewed, corrected or deleted.

This Privacy Policy does not extend to any external links that lead to offers from third parties. These offers are subject to the privacy policy of the respective provider.

# Recognition of the privacy policy

By using the vlot website or the vlot platform, the user declares to have taken note of and accept this privacy policy.

## Personal data

vlot respects the privacy of the user and will not collect personal data (such as name, address, e-mail address) unless they are:

- voluntarily provided by the user (for example: first name, last name, address, mobile number, email address or VAT number),
- automatically raised by cookies.

### Use of personal data

Data transmitted by the user to vlot may be used by vlot as follows:

- to create a user account and other fulfillment of contractual obligations,
- for marketing purposes, in particular in order to better understand the needs of users and to improve the services of vlot,
- to do business with the user. For this purpose, vlot may also send the data transmitted by the user to sales and cooperation partners of vlot in Switzerland and abroad. Other persons are not informed of the personal data.



Access to personal data is restricted to those employees and sales and cooperation partners who need to know this data. The individuals and companies involved are bound by secrecy and to comply with applicable data protection laws. vlot will never sell personal data to third parties or market them in any other way.

#### Cookies

When the user visits the vlot website or the vlot platform, information can be automatically stored on his computer. This is done in the form of so-called "cookies" or a similar file that helps vlot in various ways, for example to get to know the preferences of visitors to the vlot website / vlot platform and to improve it.

Most browsers allow to delete cookies, prevent them from installing, or generate a warning before a cookie is installed. For further related information, the user can refer to the browser instructions.

vlot will use automatically stored information exclusively for statistical evaluations and in particular will not associate it with the personal data provided to vlot.

Third-party cookies and tracking integrations: Capture Media AG Tracking

The tracking script of Capture Media AG (hereinafter "Capture") is integrated on this website. Capture's tracking script measures and analyzes anonymous user interactions on the website. These user interactions include sessions, visit durations, clicks, hovers, scroll depths, element visibilities and other engagements. With the integration, the economic interest of optimizing the website and media purchasing in advertising campaigns is fulfilled. Capture stores all interaction data anonymously. This means that Capture cannot assign the collected data to a specific person.

Privacy Policy and Cancellation Policy

http://capturemedia.ch/data-protection/vlot\_en/

#### Web analysis services

To evaluate the use of the vlot website / vlot platform, vlot uses the following third-party web analysis services, to which personal data can also be transmitted as part of the use of these services.

Google Analytics is a web analytics service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on the user's computer and that allow an analysis of the use of the website. The information generated by the cookie about the use of this website (including the IP address of the users) is transmitted to a Google server in the USA and stored there. Google will use this information to evaluate users' use of the website, to compile reports



on website activity for website operators, and to provide other services related to website activity and internet usage. Google will also transfer this information to third parties if required by law or if third parties process this data on behalf of Google. Google will never associate the users' IP address with other Google data. Users can prevent the installation of cookies by setting the browser software accordingly; vlot reminds users, however, that in this case not all functions of the vlot website and vlot platform may be fully exploited. By using the vlot website or the vlot platform, users agree to the processing of data collected about them by Google in the manner and for the purposes set out above.

vlot also uses Application Insights, a web analytics service provided by Microsoft Corporation (hereafter "Microsoft"). Application Insights is based on the Microsoft Azure database application. Application Insights also uses cookies that allow to analyze the use of the website. The information generated by the cookie about the use of the vlot website or vlot platform can be transferred to a Microsoft server in the US and stored there. On behalf of vlot, Microsoft will use this information to evaluate the use of the website or platform, to compile reports on website activity, and to provide other services related to website activity and internet usage to the website operator. This usage is anonymized or pseudomized. Further information can be found directly at Microsoft.

## Safety measures

vlot provides security measures to prevent loss, misuse or alteration of information and personal data.

The user is aware that transmissions in the Internet are not secure. As soon as vlot has received the transmitted information, it will be adequately secured on the servers.

# Rights of the user

At any time, the user may request that vlot provides him with a copy of the personal data concerning him or provides information about its use. Furthermore, vlot will at any time correct or delete this data at the request of the user. The user reaches vlot as follows:

Address: vlot AG, Eichstrasse 23, 8045 Zürich

Email: help@vlot.ch

vlot is obliged to verify the identity of the user in case of such requests. Inquiries can therefore only be processed if they are accompanied by a suitable proof of identity (copy of identity card or similar).

For these activities, vlot may demand a reasonable handling charge from the user.

# Adaptation of the privacy policy



vlot reserves the right to adapt this privacy policy at any time within the scope of the legal requirements.

# Calling the privacy policy

The user can access, save and print this privacy policy at any time.

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